

ARTS NETWORK OTTAWA  
RÉSEAU DES ARTS D'OTTAWA

presents

# artpreneur.

ARTISTS WHO MEAN BUSINESS



Artpreneur Ottawa Conference 2020 | November 21, 23 and 25

in partnership with

wallack's

Invest Ottawa | Investir Ottawa

SHIFTERAGENCY

## Schedule

Saturday, November 21, 2020

- 11:00 AM  
Dance, Movement, and Stillness in Your Arts Practice with Allison Burns, Laura Taler and Mary Catherine Jack
- 1:00 PM  
Beyond Value chains and Supply Chains: the future of the labour of artists with Zainub Verjee
- 3:00 PM  
From Idea to Inception: A Strategy for Surviving and Thriving as an Arts Collective and Label with Music.Art.People

Monday, November 23, 2020

- 3:00 PM  
House of Real Ensemble with City Fidelia
- 5:30 PM  
Theory meets Action: Queer Hustle as a form of Praxis with Maren K Elliott and Juan Saavedra

Wednesday, November 25, 2020

- 2:00 PM  
Portfolio Careers with Jacqui Du Toit, Sarah Hopkin, and Claudia Gutierrez. Facilitated by Jenna Richards



## online conference

Arts Network Ottawa proudly presents the 7<sup>th</sup> edition of [artpreneur](#) as a multi-day online conference on **November 21, 23 and 25** in partnership with Wallack's, Invest Ottawa and SHIFTER Agency; Media Partner: Apt613.

This online Zoom conference is dedicated to helping artists succeed. [artpreneur](#) brings together leading creative experts and art community individuals who will inform and motivate. To support the arts community and those impacted by the pandemic, we are pleased to offer an affordable pay-what-you-can ticketing option this year.

Businesses, organizations, and individual supporters are invited to consider sponsoring [artpreneur](#). Sponsorship of the online conference this year will take many forms including outright cash, promotional support, and giveaways of goods or services. A range of digital interventions during the conference will be made available for sponsors such as branded slides, breaks and personalized introductions all based on your level of support.

We are stronger together, so this year's online Conference Sponsorship levels have been reduced while maintaining comparable benefits to the business community.

“*Artpreneur 2019 left me feeling more empowered than ever in my professional art practice. The voices we heard came from a variety of creative backgrounds and human experiences, and I felt like I came away from each speaker with a flurry of ideas. Looking at the lineup for 2020, Artpreneur is poised for another great year with insightful speakers and pertinent conversations. Can hardly wait.*”

*Kim Valentine, local artist*


For further information or to secure your sponsorship level, please feel free to contact:

[alex maltby](#)

Conference Coordinator

613.580.2767 – please leave a message or  
[alex@artsnetottawa.ca](mailto:alex@artsnetottawa.ca)

ARTPRENEUR OTTAWA, c/o Arts Network Ottawa  
260 - 245 Centrum Blvd, Ottawa, ON K1E 0A1

	CONFERENCE \$1500	PAY-WHAT-YOU-CAN SPONSOR \$750	KEYNOTE \$500	SESSION \$350	BREAK \$150	FRIEND \$100	GIVEAWAY (IN-KIND)
Number of Sponsorship Opportunities Available	1	3	1	7	4	8	8
<b>exclusivity</b>							
CONFERENCE Exclusive Sponsor							
PAY-WHAT-YOU-CAN Exclusive Sponsor (1 per day)							
KEYNOTE Exclusive Sponsor							
SESSION Exclusive Sponsor (1 per Session)							
BREAK Exclusive Sponsor (1 per Break)							
FRIEND OF THE CONFERENCE (Donation)							
GIVEAWAY (In-kind contribution for marketing purposes)							
<b>base recognition</b>							
2020 Full Online Conference Reserved Passes	6	5	4	3	2	1	1
Recognition on promotions, marketing materials, giveaways and strategic logo placement	Logo	Logo	Logo	Logo	Logo	Name	Name
<b>artpreneur promotion</b>							
The opportunity to contribute PROMOTIONAL ITEM for GIVEAWAYS (deadline Nov. 13)							
LOGO / NAME PLACEMENT as a Sponsor on all social media							
PARTNER RECOGNITION on Arts Network website 1 year							
BLOG POST Submit a blog post and/or be interviewed for the ARTPRENEUR website							
SPONSOR SPOTLIGHT on Facebook and Instagram							
Prominent logo positioning, company description and link on the ARTPRENEUR and ANO's website							
EXCLUSIVE recognition as CONFERENCE SPONSOR on all e-marketing and in media relations							
LIVE VIDEO INTRODUCTION to address attendees before the Conference (1 minute live feed from your office)							
<b>in-session visibility during artpreneur</b>							
SPONSOR THANK YOUS from moderators							
SOCIAL MEDIA SHOUT OUT and interaction through #artpreneur and @artpreneurottawa							
BRANDED SLIDE inserted into the day's events	prime						
VIDEO ADS OPPORTUNITY During breaks + closing speech recognition							
Email marketing push to all attendees							



## SPONSORSHIP FORM 2020

**ORGANIZATION NAME:**

**MAILING ADDRESS:**

**PRIMARY CONTACT NAME AND TITLE:**

**TEL:**

**EMAIL:**

**SPONSORSHIP LEVEL:**

- \$1,500 CONFERENCE SPONSOR
- \$750 PAY-WHAT-YOU-CAN SPONSOR
- \$500 KEYNOTE SPONSOR
- \$350 SESSION SPONSOR
- \$150 BREAK SPONSOR FRIEND \$500
- \$100 FRIEND OF THE CONFERENCE DONATION

**PAYMENT:**

**ENCLOSED CHEQUE:**

Included is a cheque for \$ \_\_\_\_\_

Made payable to **Arts Network Ottawa**

**IN-KIND:**

MEDIA \$ \_\_\_\_\_ (VALUE)

GIVEAWAY SUPPORTER \$ \_\_\_\_\_ (VALUE)

AND ITEM DESCRIPTION:

## TERMS AND CONDITIONS:

1. Payment is due in full before sponsorship can be recognized.
2. Sponsorship fulfillment will be prioritized in the order in which contracts and full payments are received.
3. Sponsorship fees are non-refundable.
4. Sponsorship benefits are related to the date money is received.
5. Sponsorship fulfillment is equivalent to sponsorship level.

Thank you for your support!

**SIGNED :** \_\_\_\_\_

**DATE :** \_\_\_\_\_

## EMAIL LOGO FILES

Send to: [alex@artsnetottawa.ca](mailto:alex@artsnetottawa.ca)

Vector EPS preferred or high resolution JPEG file formats in colour, black and white, on transparent background.

**Please return this form and payment to:**

Alex Maltby  
ARTPRENEUR OTTAWA  
c/o Arts Network Ottawa  
245 Centrum Blvd, Suite 260  
Ottawa, ON K1E 0A1  
**T: 613.580.2767**

[alex@artsnetottawa.ca](mailto:alex@artsnetottawa.ca)

**OFFICE USE ONLY**

Date received : \_\_\_\_\_

Cheque number: \_\_\_\_\_

Receipt sent