**Template**

Artist Statement : Structure

***Reminders****:*

*Short statements are usually no longer then 150-250 words*

*Longer statements are usually around 500 words*

*Write in the first person*

1. **What is your work (What): Subject, themes, inspirations, quotes, who.. (if relevant to the practice. Ie. *if your work is rooted in your cultural identity*.)**

I am a \_\_\_ visual artist based in Ottawa, Ontario. ( *Does your identity plays a distinctive role in your practice. You might want to include a bit of context on your positioning. Also, if you have travelled and this had a great impact on your work, mention it here.)*

My work reflects on \_\_\_\_\_(*What is your subject and the themes surrounding it?*) and addresses our relationship to the \_\_\_\_(*How does it relate to your viewers?).*

Through the lens of \_\_\_I explore \_\_\_ ( *What is special with your approach and specific to it*?)

* You can mention anything that roots your practice, readings, theories, travels, family, experiences, sexuality, politics, music, history, media, films…
1. **Your Objectives (Why) : Why do you do it ? why should your audience be concerned with your practice, viewer..**

In my practice, I aim to provoke and engage my viewers through \_\_\_ (*How is your practice actively engaging your viewers?* ).

My audience is \_\_ (*who is your audience?)*

Through the means of \_\_\_\_\_ I develop a \_\_(*What tools are you using to attain these objectives?*)

* This is important because this is your way to show the genuineness of your practice. Find your why and take the time to ask yourself openly : Why art ? Don’t worry if it is still hard for you to articulate. Just find one reason for now and it will grow, as will your practice.
1. **Your Process (How): materiality, research, references..**

My work process starts with \_\_\_\_. ( *How do you create, the steps, any rituals from your studio practice ?This could include your research process too.)*

I use the mediums of \_\_\_ (*What are the materials involved in your work. Is there any special materials you use ? How does your work look like , describe it ..)*

Recurrent motifs in my pieces include \_\_\_( *What elements are repeated visually in your works?…)*

* This is more technical (though you could approach it more symbolically. For example, each element used could be attached to a certain memory, idea etc..), describe your work as if you were speaking to someone who couldn’t see it . Talk about the movement, the sound, the environment, the size, the colors, the texture …
1. ***Extra: Describe a past body of work, exhibition etc.. (This section of your statement is preferable if you need tpo lengthen it for an application but not recommended to include in a shorter version of your statement)***

My most recent exhibition-project allowed me to \_\_\_ (*Why and how did this specific body of work helped you grow in your practice ?)*